**NAME: Zeeshan Nasir & Muhammad Usman**

**SECTION: Bs-CSev-B**

**ROLL NUMBER:232483 & 232405**

**FINAL PROJECT PHASE-I**

Name: **Eduscope**

Tagline: **Access to dreams**

The idea is to create app for Students applying for admission to various universities for Bachelor’s Degree Program and inform regarding scholarship opportunities. Eduscope is a Pakistani Students and educational institutions oriented online service that operates via website and mobile apps. The platform is primarily used for professional networking, career development and allows admission seekers to post their Application Form and Universities to post Eligibility criteria and procedure for online admission and payment systems.

**Audience Analysis:**

The app will mainly target teenagers as well as adults. The youth is the future and in this quick paced world nothing should be stopping them and sometimes the long process of filling applications makes us leave some universities out of our list. The adults will also add value to our app by using it as the ones seeking admissions for their M.Phil. and PHDs will find it very helpful. So, our target audience will be mainly students.